



## CONTACT

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405.443.8627

## SKILLS

Adobe Creative Suite  
Microsoft Office  
Branding  
Marketing  
Team Mentality  
Effective Communication  
Creative Problem Solving  
Time Management  
Project Management  
Efficient Work  
Attention to Detail

## REFERENCES

David Grizzard  
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405.404.5388

M. Teresa Valero  
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# RACHEL PARKS

GRAPHIC DESIGN | BRANDING | ADVERTISING

## OBJECTIVE

As a highly motivated and passionate designer, I am seeking opportunities to grow and further develop my already extensive skill set in Graphic Design. I thrive in collaborative environments because I actively seek constructive criticism from my peers. I work efficiently and effectively, which aligns perfectly with fast-paced working environments. I constantly plan ahead and eagerly anticipate new projects and opportunities. I am a lifelong learner, continually striving to grow both professionally and personally.

## EXPERIENCE

Oklahoma City Community College (Aug. 2022 - Present)  
*Graphic Designer*

Working within the marketing department, I design and produce high-quality artwork for departments across the college, ensuring adherence to brand standards. Additionally, I manage social media accounts, create mass communication emails, provide creative direction, and communicate with the in-house print shop for printing requirements. In 2022, I was involved in the Investiture Committee, where I produced save-the-dates, invitations, programs, signage, banners, ads, and fulfilled other design needs.

Oklahoma Lottery Commission (June 2020 - Aug. 2022)  
*Graphic Designer*

Designing and developing Scratchier tickets, storyboarding and creating 'Lottery in Motion' animations, brainstorming and attending the creation of multimedia advertisements, planning and developing the Oklahoma Lottery Brand Guide, collaborating within the marketing department, Designing and producing high-quality and cost-effective artwork involving a variety of media, composing and preparing graphic materials for print, web, and video outlets.

Oklahoma Lottery Commission (Nov. 2019 - June 2020)  
*Junior Graphic Designer*

Collaborating within the marketing department, designing and producing high-quality and cost-effective artwork involving a variety of media, composing and preparing graphic materials for print, web, and video outlets.

QuikPrint of Oklahoma City Inc. (Oct. 2018 - Nov. 2019)  
*CSR/Graphic Designer*

Working directly with customers in a retail setting, providing an excellent experience through superior print solutions and services, utilizing design skills for customers requesting graphics.

## EDUCATION

The University of Tulsa (Aug. 2014 - May 2018)  
Bachelor of Fine Arts in Graphic Design  
Minor in Art History  
Certificate in Advertising